

Year Ending December 2006	Shoalhaven (Incl. JBT)	South Coast	NSW
Number of Domestic Overnight Visitors	1,260,000	3,301,000	24,851,000
Number of Domestic Visitor Nights	4,397,000	11,805,000	86,197,000
Number of Domestic Day Visitors	940,000	4,728,000	44,229,000
Expenditure-Domestic Overnight visitors	\$452,891,000	\$1,223,247,000	\$11,895,186,000
Expenditure by Day Visitors	\$88,360,000	\$380,566,000	\$4,290,213,000
International Visitors			
Number of Visitors	27,000	96,000	2,785,000
Number of Visitor Nights - unreliable data	94,000	1,308,000	57,254,000
Number of Day visitors - unreliable data	20,000	80,000	
Expenditure by International Overnight Visitors	\$9,776,000	\$115,037,000	\$5,210,114,000
Expenditure by International Day Visitors	\$1,880,000	\$6,640,000	
Totals	\$552,900,000	\$1,725,490,000	\$21,395,513,000
Total Expenditure by all Visitors	\$552,000,000	\$1,700,000,000	\$21,390,000,000
Dependent Jobs Estimate (2005):*	Direct	Including Indirect	
	3,750	5,812	
* preliminary estimates using Federal Dept of Tourism default \$:jobs ratios and multipliers			
Total Labour Force - Shoalhaven	33,011		
Small Area Labour Markets. Department of Employment and Workplace Relations			
Tourism percentages	11%	18%	

Travel Expenditure by Visitors

Tourism Australia
YE Dec 2006

SC Domestic - \$103 per night
SC Domestic - \$94 per day
Illawarra Domestic - \$106 per night
Illawarra Domestic - \$72
NSW Domestic - \$138 per night
NSW Domestic - \$97 per day

SC International \$104 per night in the region
SC Domestic - \$94 per day
Illawarra international - \$85 per night in region
Illawarra Domestic - \$72
NSW International \$91 per night in the region
NSW Domestic - \$97 per day
- assumed the same as domestic